

**COMPREHENSIVE
INTEGRATED ECOMMERCE SOLUTIONS**

flexible
efficient
automated



Whether you have a new or existing store, our eCommerce integration solution will streamline and automate your website functions, including B2B wholesale ordering

B2B stores

Automate key ordering and fulfillment processes and streamline the way business is conducted.

Complex price structures, account-customer login, automated delivery, custom after-sales workflows and custom data integrations from your ERP system.

New stores

Set up a new eCommerce store efficiently, the first time by integrating it with your ERP system.

Automate price updates, stock updates, sales orders, custom workflows into WooCommerce, Magento and Shopify.

Existing stores

Connect your existing WooCommerce, Magento or Shopify stores to your ERP system to streamline the way you sell online.

Retain your existing store while automating price updates, stock levels, sales orders and 3rd party couriers for fulfillment.

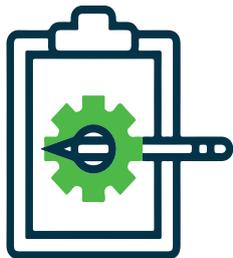
SYSTEMS WE INTEGRATE WITH



WHY INTEGRATE YOUR STORE?

AUTOMATE DATA UPDATES

Price, stock level, product data and customer info syncing seamlessly to your online store - no more manual resource sapping updates!

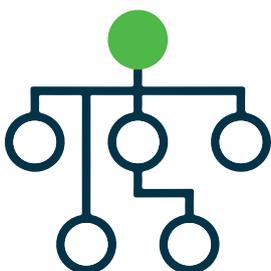


SEAMLESS ORDERING

Orders placed online seamlessly generate in your ERP system, as a sales order/quote/invoice with all customer particulars and order contents captured 100% accurately, no more credit notes or incorrect stock takes.

COURIER INTEGRATION

Integration with a courier company allows orders to be provisioned automatically on a "Paid" status or similar. Customer pays, invoice is generated, courier comes to collect and deliver, no human intervention required.



CUSTOM WORKFLOWS

Customise the way data moves to/from your online store and ERP, dynamically catering for your business requirements. Adjust the ordering process to trigger on successful payments, generate invoice/quote/sales order and any additional information needed to trigger further order fulfillment processes.

B2B/WHOLESALE ECOMMERCE

Automate your entire ordering process with 100% accuracy – improve productivity by reducing manual data capturing and errors.

COMPLEX PRICING

Account customers can access their unique price, with multiple pricelists, customer-specific discounts and pricing matrix contracts all pulling through. Your customer will never pay the incorrect price again.

CUSTOM DATA

Sync any data from your ERP system to your store, making your ERP system truly the hub of your business.

Custom product fields in your accounting can now pull through to the store.

ACCOUNT BALANCE/TERMS

Account customers who log in online can see their account-balance, account limit and any other account-related data to reduce accounts-related queries and turn-around times.

RULE-BASED STORE LOGIC

Customise the way data moves to/from your online store and ERP, dynamically catering for your business requirements. Adjust the ordering process to trigger on successful payments, generate invoice/quote/sales order and any additional information needed to trigger further order fulfillment processes.

CUSTOM ORDER FIELDS

Add as many custom fields at the point of checkout like customer Purchase Order number or other reference to enable the smooth processing and management of orders.

AUTOMATED ORDERING

Orders automatically push through to your ERP system without manual intervention. Capture thousands of orders seamlessly without data-capture errors at the right price, with the items in stock.

SALES REPS

Automatically assign sales reps to customer orders, process orders on behalf of customers so commissions due are allocated automatically in ERP and more

CUSTOM WORKFLOWS

Set up order fulfillment to run automatically using order status as a trigger (e.g “paid”). Order fulfillment can be customised to suit your workflow requirements.

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PAIN POINTS RESOLVED

SELLING OUT OF STOCK ITEMS

After receiving a paid-for order, you realise the item is no longer in stock and have to reach out to customer to process a refund, or make alternative arrangements at their inconvenience.

INCORRECT PRICE PAID

After receiving a paid-for order, you realise the price customer paid is not the same in your accounting software. You now need to approach customer for more funds or offer a refund.

TEDIOUS ORDER PROCESSING

Receiving hundreds or thousands of orders per month places a lot of pressure and administration inefficiencies on your administrative processes. This costs you money and staff resources.

DATA CAPTURE ERRORS

Capturing and processing all your orders manually introduces many opportunities for errors. This could lead to incorrect shipments being sent out or stock irregularities.

UPLOADING NEW STOCK ITEMS

You've just received 200 new product items, but now need to manually add the items to your accounting software, and the website - what if they could be pushed from your accounting to the store automatically?

SALES STAFF RESOURCES

Managing any sales environment requires expensive sales resources. If your customers were able to log in online and get all the information they would via a sales agent and more, you'd be able to reduce/repurpose their time.

COMPLEX COURIER MANAGEMENT

Pick, pack and shipping of orders is complicated enough - delivery addresses could be incorrect, the courier company may receive the incorrect parcel or simply not be summoned at all.

CAN ONLY TRADE IN BIZ HOURS

Taking orders only in business hours is less convenient for your customers and may look for other suppliers that can provide them with a more flexible ordering facility.

CONSULTATION & PRICING

A thorough consultation and spec discovery is required to better understand your needs. Type of eCommerce platform, custom integration requirement considerations are all factored in to final pricing.

INITIAL SETUP COST

There is a once-off cost to install, configure, merchandise and test your new store or integration system. Key deliverables, plugins used and time to implement will be considered.

MONTHLY HOSTING & SUPPORT

A monthly hosting cost applies once your ERP data is synced with your store. This is based on number of SKU codes and number of data channels.

BOOK FREE CONSULTATION

OR CONTACT US HERE



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